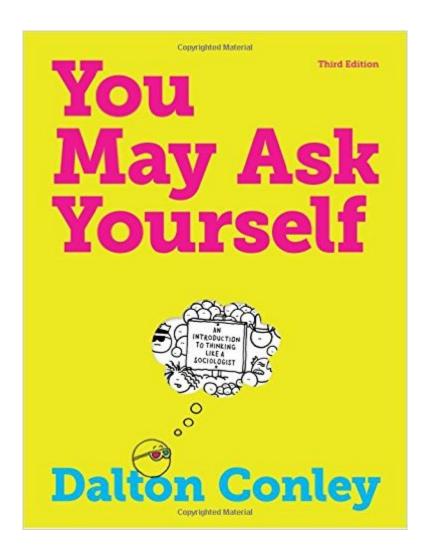
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You May Ask Yourself: An Introduction To Thinking Like A Sociologist





Synopsis

The â œuntextbookâ • that teaches students to think like a sociologist.You May Ask Yourself gives instructors an alternative to the typical textbook by emphasizing the â œbig ideasâ • of the discipline, and encouraging students to ask meaningful questions. Conley employs a â œnon-textbookâ • strategy of explaining complex concepts through personal examples and storytelling, and integrates coverage of social inequality throughout the text.

Book Information

Paperback: 840 pages Publisher: W. W. Norton & Company; 3 edition (February 1, 2013) Language: English ISBN-10: 039391299X ISBN-13: 978-0393912999 Product Dimensions: 7 x 1.1 x 9.2 inches Shipping Weight: 2.4 pounds Average Customer Review: 4.2 out of 5 stars Â See all reviews (99 customer reviews) Best Sellers Rank: #5,361 in Books (See Top 100 in Books) #2 in Books > Politics & Social Sciences > Social Sciences > Methodology #5 in Books > Politics & Social Sciences > Research #12 in Books > Textbooks > Social Sciences > Sociology

Customer Reviews

I was looking for the Third Edition, not the Core Third Edition. When I put in the correct ISBN the Third Edition came up, when I clicked to buy the e-text the Core Third Edition came up and said "replica of the book." I assumed it was the same. It's not. Make sure you double check before purchasing. I ended up spending another \$30 to rent the correct version to finish my course. My mistake, but not sure why when you click on the e-text it takes you to a different version (Core Third Edition), when there is an e-text version of the Third Edition too.

Ok, I don't generally review textbooks because I don't have to like them and would not normally read them if left to my own devices, but this was a good book. The author was not completely dry and boring, and some really interesting ideas are presented interestingly. Not a bad book to be forced to read.

No doubt one of the most effective, engaging books to revolutionize the way students perceive

"textbooks." Even if you open the book with little regard for sociology, the author extracts your curiosity through relatable anecdotes, tangible world issues, and a fond sense of humor so that each flip of the page feels lighter the more you read. You can almost feel his presence patiently walking you through each point making sure that you're engaged and understanding his points. Thumbs up for the astounding, creative graphics that could not have complemented his writing better.

I had to buy this for a Sociology 100 class. Although it's a textbook, there are a lot of references to pop culture making the boring drudgery of learning a lot less painful.Conley also has a sense of humor, something numerous other textbook authors lack. You can often find something to laugh about in each chapter - my personal favorite being a picture of The Onion's mockery of Oprah (chapter 3).Of all the sociology textbooks to read, this one may be the best.

Used this textbook for an introductory Sociology class. The author did a wonderful job explaining complex concepts and using relevant and up to date examples. I read the entire book, and had no desire to skip any chapters!

At least once per page I found myself looking up a would you'd expect only to see on an SAT or a Christopher Hitchen's book.Important terms in bold and helpful glossary, decent book but high reading level

This digital book is sold on the same page as the paperback book; however, the digital version is missing over 300 pages. I need the additional pages. Because I have to purchase the paperback book, I need a refund on the digital book.

It has all of the information I need for my sociology 101 class. The important vocabulary is highlighted in the pages along with a description of the word in the margins. The book is easy to read and does not feel like you are reading a boring textbook.

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